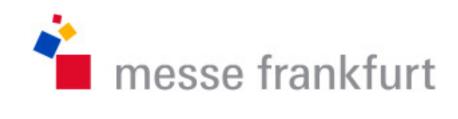


## LeadSuccess

The right solutions for every event. The right solutions for every event.



### LeadSuccess Basic PACKAGE OVERVIEW

Functionality of each package

### **BASIC**

- Included in your marketing package (free of charge)
- Including 5 APP licenses for your devices
- Address data capture via APP using QR-Code of visitor ticket, note field included
- Transmitted visitor data: First name, last name, company, email, phone, adress, country, scan-time
- export of the data as an Excel file via the LeadSuccess web portal

### **CLASSIC**

- ✓ All services of the Basic package plus
- Scanning of business cards and manual input of contacts
- individual fair report for further qualification of contacts
- Appendix of photos, voice memos and sketches
- ✓ GDPR signature field
- Automated sending of mailings to recorded contacts possible

### **PREMIUM**

- All services of the Classic package plus
- ✓ Dashboard incl. visualization of data in analysis charts
- Possibility to cross-reference and analyze selected data in the dashboard
- Additionally submitted visitor data by scanning the visitor ticket: industry, department, function, area of interest

### **PROFESSIONAL**

- All services of the Premium package plus
- Potential analysis of your leads in relation to the entire trade fair
- The data scanned from the ticket is compared with all the visitors who have been on site

FREE OF CHARGE

199 €

308€

514€

### LeadSuccess Basic complementary products

More LeadSuccess products to complete your trade show presence.

### **LeadSuccess Basic** license packages

additional Accesses/licenses

piece

100 € 10 700€ 25

1.250 €

#### **LeadSuccess Basic iPad**

iPad incl. license to scan admission tickets

299 €

### **LeadSuccess Basic QR-Code scanner**

Barcode scanner incl. license to scan admission tickets

299€

#### **LeadSuccess Basic** API

Interface to your lead management tool

5.000€



# Looking forward to hearing from you!

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In cooperation with



