

HOME OF
CONSUMER GOODS

christmasworld

3. – 7. 2. 2023
FRANKFURT / MAIN



Elevate your
business.

Seasonal Decoration
at its best

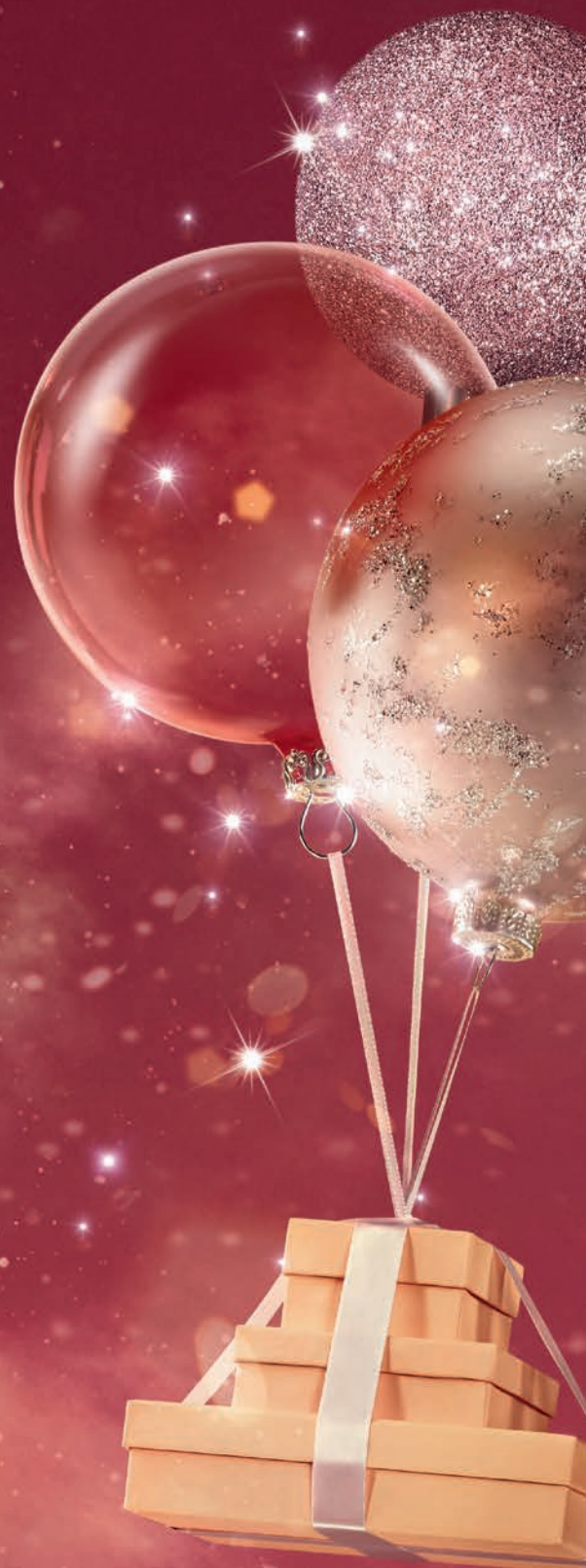
messe frankfurt

Discover new perspectives, synergies and opportunities

The brilliance of Christmasworld is already starting to light up 2023. Experience at first hand the world's leading trade fair for seasonal and festive decorations and help shape the direction of the industry during the coming year.

Here is where global decoration trends are premiered. Here is where you can fill your order book for the year. And here is where you'll find the ideal platform for your product range on the international consumer goods market.

As an exhibitor, you benefit once again from the positioning of Christmasworld, which is being held for the first time in parallel with Ambiente and Creativeworld. This combination of three major international fairs offers an incredibly diverse range of sectors, as well as access to new visitor groups with a wealth of synergies. Showcase your company at the event of the year for inspiration, networking and orders!



Looking forward to the future in good company



POSITION YOUR COMPANY IN ONE OF THESE PRODUCT GROUPS:

Christmas & Seasonal Decoration

From seasonal window dressing to festive decorations for the biggest celebrations of the year – take advantage of the perfect positioning at Christmasworld to launch your product range on the international stage.

Visual Merchandising & Light

Light up the trade fair audience with indoor and outdoor lights for the home, stores, shopping centres and urban marketing. Eye-catching shop and window decorations also find an impressive stage here.

Florists' Requisites & Garden Decorations

Present your stunning green highlights for the home, shops, hotels or public buildings to a host of international trade buyers.

Candles

Position yourself at the world's largest candle fair with your range of candles, candlesticks, candle holders and accessories.

Ribbons & Wrapping

If gifts are your business, make Christmasworld your platform for success. The focus here is on custom wrapping ideas, new colours, motifs and materials.

Christmas Delights

Producers and suppliers come here to present their delicious Christmas specialties, including mulled wine, stollen, chocolate, tea and much more. Enjoy the atmospheric Christmas market setting.



SUCCESS AND OUTSTANDING SERVICE

Present your company and your products at the largest international trade fair for seasonal and festive decorations.

At Christmasworld

- you'll meet top international decision makers
- your products are ideally positioned
- you benefit from new synergies and markets

All halls are organised for specific target groups so that buyers can go directly to – and order – your range of products.

ALL THE INFORMATION YOU NEED ABOUT YOUR PARTICIPATION, PLANNING AND PREPARATION IS AVAILABLE ONLINE.

Find out more about

- Registration
- Stand rental prices 2023
- Media package
- Exhibitor services

Home of Consumer Goods. One time. One place.

The world of consumer goods is changing. The industry faces major shared challenges. The market is global. Lifestyles and trends are making their mark internationally. A new format is now needed that connects market players more strongly and drives trade. The solution: **Home of Consumer Goods**. From 2023 the **Ambiente, Christmasworld** and **Creativeworld** trade fairs will concurrently showcase an unrivalled range of consumer goods in Frankfurt at one of the world's largest and most modern exhibition centres. This will introduce new perspectives and unimagined opportunities, with numerous synergies, new product groups and a revamped hall layout.

Home of Consumer Goods – a unique, pioneering concept that makes the networks around the consumer goods market fit for the future. This is the new platform for communication within the market, for exploring requirements and prospects and for sharing knowledge and visions.

Strengths that count.

The new now

Messe Frankfurt is redefining the industry's sphere of action and gives a globally unique market overview – onsite and online:
Home of Consumer Goods.

One time, one place

The successful Ambiente, Christmasworld and Creativeworld fairs will be expanded and their concepts further developed.

High potential

The Global Sourcing area is gaining importance – and is becoming increasingly relevant as the most important platform for this segment outside China.

To the max

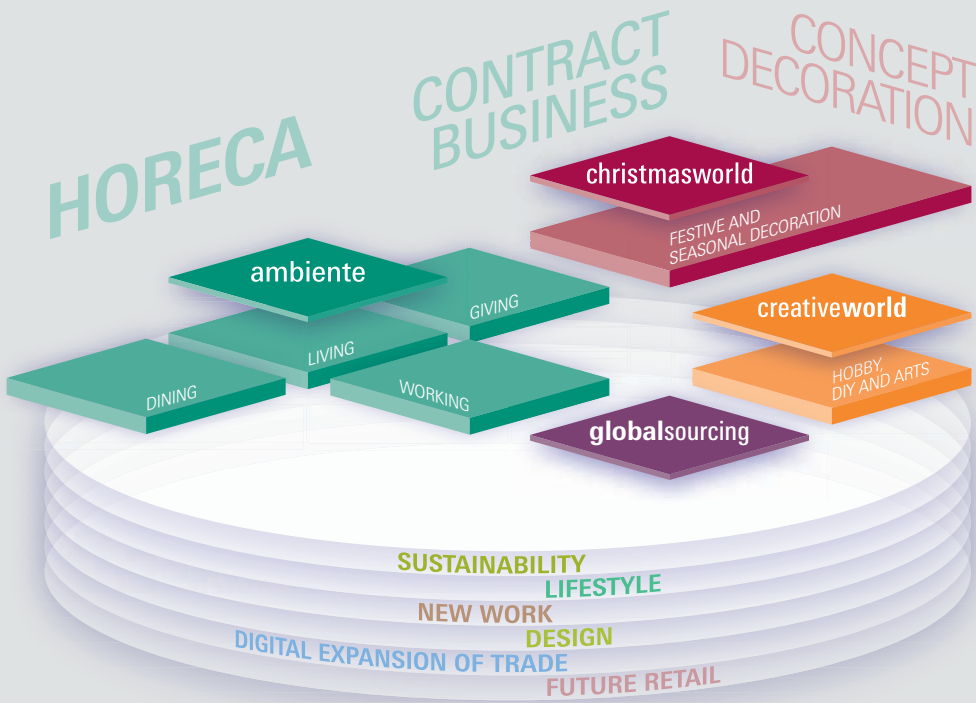
The strengthening of core segments of the consumer goods market and the opening up future fields of activity create the largest global combination of synergies for all players.

Sustainability in all areas

Living the values of sustainability through conserving resources and increasing efficiency across all participants.

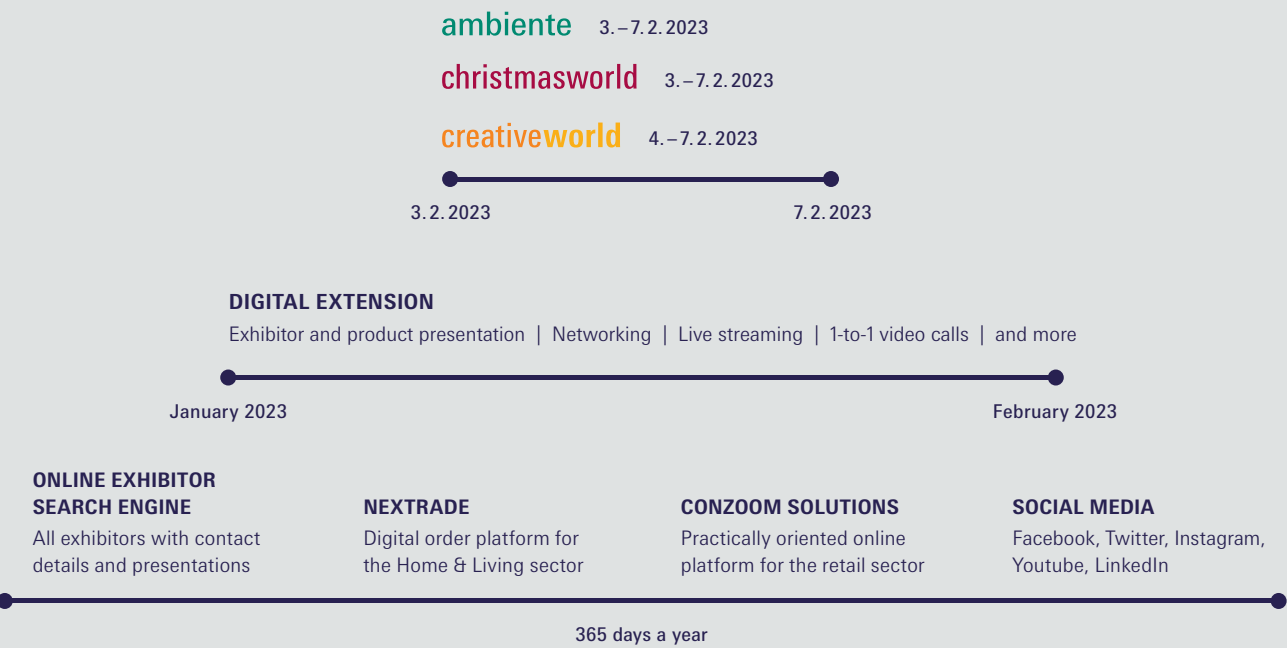
Face to face

The unparalleled concentration at a single venue makes the **Home of Consumer Goods** a key interface for all forms of trading organisations, as well as for HoReCa, Contract Business and Concept Decoration.

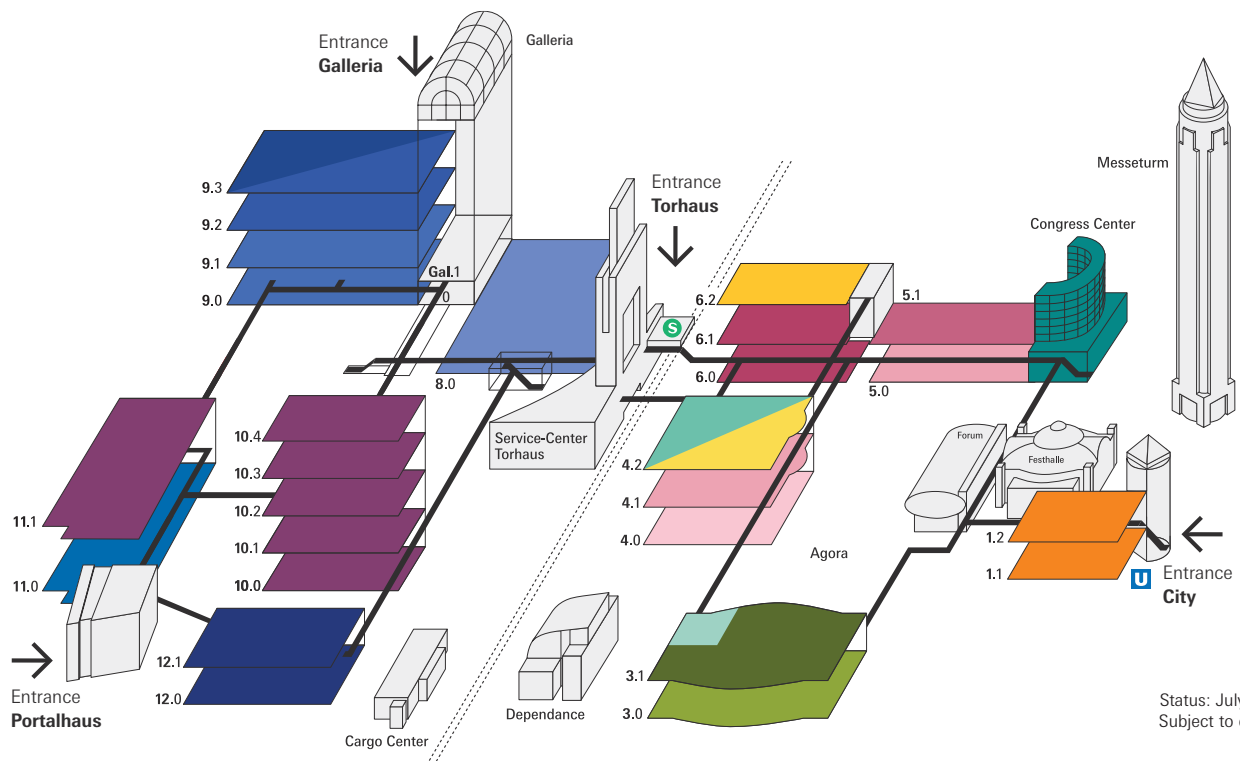


Digital features – 365 days a year.

Exhibitors at all three trade fairs will benefit from a wealth of digital features. You can expand your digital presence and increase your opportunities to make contact and interact. By including a comprehensive company profile in the online exhibitor search engine, you will always be well prepared for effective matchmaking. Win over new customers with virtual meetings, product presentations and lead generation. You can use the convenient Nextrade order platform, and keep up to date with Conzoom Solutions, which provides support every day of the year with tailored tips and information for retailers.



Ground plan



ambiente

Global Sourcing

- Seasonal Decoration**
10.0
- Giving**
10.1
- Working**
10.1
- Dining Table**
10.2
- Living Home Decoration & Outdoor**
10.2
- Home Select**
10.3
- Home Accessories & Crafts**
10.4
- Dining Kitchen & Houseware**
11.1

Dining

- Cook & Cut**
8.0
- Kitchen, Accessories & Baking**
9.0, 9.1
- Clean Home**
9.2, 9.3
- Top Deals**
9.3
- HoReCa**
11.0
- Table**
12.0, 12.1
- Table Select**
12.1

Living

- Interiors & Decoration**
3.0
- Interior Design**
3.1

Giving

- Urban Gifts & Stationery**
4.2
- Gift Ideas & School**
6.2

Working

- Future of Work**
3.1
- Office**
4.2
- Remanexpo**
Congress Center

christmasworld

- Visual Merchandising & Light, Christmas & Seasonal Decoration**
4.0
- Christmas & Seasonal Decoration**
4.1, 5.0
- Christmas & Seasonal Decoration, Florists' Requisites & Garden Decoration**
5.1
- Christmas & Seasonal Decoration, Florists' Requisites & Garden Decoration, Candles, Ribbons & Wrapping**
6.0, 6.1

creativeworld

- Hobby & handicrafts**
1.1, 1.2
- Graphic & artists' supplies**
1.1, 1.2
- Graffiti & Street Art**
1.1, 1.2
- Handiwork & textile design**
1.1, 1.2

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