

christmasworld

3.–7.2.2023  
FRANKFURT / MAIN



# ALL- INCLUSIVE PACKAGE 2023

# RE-ESTABLISHING CONTACTS COST-EFFECTIVELY AND SAFELY

## **ALL FROM A SINGLE SOURCE:** COMPLETE PACKAGE INCLUDING STAND AREA, STAND CONSTRUCTION AND MARKETING

With our all-inclusive package, we offer a solution that allows you to concentrate on your product presentation and on making contact with new and existing customers. The all-inclusive package is a fully equipped stand consisting of stand space, stand construction and various marketing services. Choose between a 12, 18 or 27 sqm complete stand to enable your company to have a professional appearance with little planning effort at the same time. Find below a detailed description of the various features and services.

### **The all-inclusive package offers you numerous benefits:**

- Fully equipped 12, 18 or 27 sqm stand space
- Choice of row or corner stand
- Protection and hygiene standards are implemented
- Financial security thanks to a comprehensive range of included services
- Time savings thanks to turnkey stand design
- Last-minute arrival and quick departure possible
- Comprehensive marketing package

# ALL-INCLUSIVE PACKAGE CHRISTMASWORLD 2023

## STAND AREA

- 12 or 18 sqm stand area
- Row or coner stand, depending on availability

## STAND CONSTRUCTION

- Stand walls white, H=2.50 m + skirtings
- Carpet according to colour chart
- 1 slatted partition 100 x 250 cm LxH, white, with 2 shelves, white
- 3 LED spotlights Apollo or equivalent, lighting colour neutral white
- 3-way socket Schuko
- 1 counter mod. Concept Plus or equivalent, lockable
- 1 bar stool mod. Z
- 1 table, square, white, and 2 chairs, white or white/grey
- 1 company sign with standard lettering 190 x 35 cm, vinyl film
- Acrylic hygiene guard for counter and table
- 1 disinfectant dispenser including stand
- 1 waste paper basket
- Pre-cleaning and daily cleaning
- 3 kW mains power, renewable energy

### ALL-INCLUSIVE PRICE: 12 sqm 5,450 €

For stand area including equipment/stand construction, media package, environmental fee, incl. AUMA charge and plus VAT.

## MARKETING

- **Print presence** (catalogue)
  - Company name, address, phone no., fax, website, e-mail, hall/stand number
  - Entry in 2 product groups
- **Online presence** (exhibitor and product search engine)
  - Entry in the matchmaking/networking application
  - 1 company page with company name, address, website, e-mail, hall/stand number
  - 5 product pages with text and photos
  - 1 contact page with contact person
  - 5 keywords for full text search
  - Numerous digital publicity materials to download
- **On-site presence**
  - Entry in visitor information system at the exhibition centre during the event
  - Navigator app (mobile app for Apple and Android)



### ALL-INCLUSIVE PRICE: 18 sqm 7,450 €

For stand area including equipment/stand construction, media package, environmental fee, incl. AUMA charge and plus VAT.

# ALL-INCLUSIVE PACKAGE CHRISTMASWORLD 2023

## STAND AREA

- 27 sqm stand area
- Row or coner stand, depending on availability

## STAND CONSTRUCTION

- Stand walls white, H=2.50 m + skirtings
- Carpet according to colour chart
- 2 slatted partitions 100 x 250 cm LxH, white, with 2 shelves, white
- 6 LED spotlights Apollo or equivalent, lighting colour neutral white
- 2 3-way sockets Schuko
- 1 counter mod. Concept Plus or equivalent, lockable
- bar stool mod. Z
- 2 tables, square, white, and 2 chairs, white or white/grey
- 1 company sign with standard lettering 190 x 35 cm, vinyl film
- Acrylic hygiene guard for counter and table
- 1 disinfectant dispenser including stand
- 1 waste paper basket
- Pre-cleaning and daily cleaning
- 3 kW mains power, renewable energy

## MARKETING

- **Print presence** (catalogue)
  - Company name, address, phone no., fax, website, e-mail, hall/stand number
  - Entry in 2 product groups
- **Online presence** (exhibitor and product search engine)
  - Entry in the matchmaking/networking application
  - 1 company page with company name, address, website, e-mail, hall/stand number
  - 5 product pages with text and photos
  - 1 contact page with contact person
  - 5 keywords for full text search
  - Numerous digital publicity materials to download
- **On-site presence**
  - Entry in visitor information system at the exhibition centre during the event
  - Navigator app (mobile app for Apple and Android)



## ALL-INCLUSIVE PRICE: 27 sqm 9,990 €

For stand area including equipment/stand construction, media package, environmental fee, incl. AUMA charge and plus VAT.

## Sales Christmasworld

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## Questions about stand equipment

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#christmasworld23  
#homeofconsumergoods  
#christmasbusiness

## Christmasworld

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