

christmasworld

26. – 30.1.2024  
FRANKFURT / MAIN



# ***ONE FOR ALL SEASONS***

*Seasonal Decoration at its best*

*Become an  
exhibitor at  
Christmasworld.*



**84 %**  
EXHIBITOR SATISFACTION

**627**  
EXHIBITORS

**142**  
PARTICIPATING NATIONS

**73,048** sqm  
GROSS EXHIBITION AREA

**95 %**  
VISITOR SATISFACTION

## ***THE PLACE TO BE FOR YOUR COMPANY***

Showcase yourself and your company at the venue where important purchasing decision-makers from the seasonal and festive decorations sector meet up – Christmasworld 2024. The outstanding global range of products at this leading international fair attracts buyers from the wholesale, retail and import/export segments who come here to place their major annual orders.

The repositioning of Christmasworld to coincide with two other leading consumer goods fairs – Ambiente and Creativeworld – generated new synergy effects for

exhibitors and trade visitors in 2023. Following the successful première, the one-stop-shop concept comprising all three fairs will be continued next year. As an exhibitor, you can further expand your presence on international markets and benefit from links to new buyer groups that are globally unique in terms of quality and volume.

Under the slogan **ONE FOR ALL SEASONS**, together we aim to shape the decoration trends for all festive occasions. Book your stand at Christmasworld 2024 now!

**71 %**  
VISITORS FROM OUTSIDE  
GERMANY

**35,719**  
VISITORS

\* Facts and figures for Christmasworld 2023, Status 7. 2. 2023, figures subject to FKM check



# EXHIBITING AT *CHRISTMASWORLD*

## *Your benefits at a glance*

### REACH

You will be showcasing your company and products at the largest international trade fair for seasonal and festive decorations.

### SYNERGIES

You'll meet top international decision-makers and gain access to new synergies and markets thanks to the concurrent Ambiente and Creativeworld consumer goods fairs.

### PRESENCE

You'll find just the right place for your products. All halls are organised for specific target groups so that buyers can directly access and order your product offer.

## *The seven product areas*

### CHRISTMAS & SEASONAL DECORATION

Decorations for all festive events during the year

### RIBBONS & WRAPPING

Custom wrapping ideas with the focus on new colours, motifs and materials

### CHRISTMAS DELIGHTS

Christmas specialties including mulled wine, stollen, chocolate and tea

### CANDLES

World's largest range of candles, candle-sticks, candle holders and accessories

### VISUAL MERCHANDISING & LIGHT

Christmas and decorative lighting for home, retail and urban marketing

### FLORISTS' REQUISITES & GARDEN DECORATION

Artificial flowers, plants and trees, floral arrangements, wreaths, containers and garden decoration for the home, shops, hotels and public buildings

### GLOBAL SOURCING

Manufacturers from China, India, Thailand and the Philippines with a complete range of products for high-volume business

Click [here](#) for the  
*Christmasworld  
2024 site plan*



# AN OUTSTANDING PROGRAMME

## Shape the trends and themes for 2024

The two Christmasworld special shows create exclusive opportunities for you to present your products in an exceptional atmosphere.

stilbuero bora.herke.palmisano will be presenting selected trend products and new ideas for the 2024 season in the **Trend Area**. Bring your most innovative products and be part of the action. **Decoration Unlimited** is a huge and highly emotional event that transforms seasonal shop window and store decorations at PoS into a shopping experience with an impressive wow effect. Come and help actively shape tomorrow's retail trends with your products.

The **Conzoom Solutions Academy** is a major attraction at the fair, especially for your customers. The international lecture programme offers practical inspiration and the latest industry knowledge. The daily Trends 24+ presentation complements the Trend Area and is an absolute highlight of the Academy.

ethical style  
by christmasworld

Concept  
Decorations

German  
Christmas Crafts

nmedia

## Direct your customers to your offering

Would you like to showcase your environmentally ultra-friendly, ethically produced and sustainable products at Christmasworld? If so, you can apply for the **Ethical Style** special interest label. This identifies you as a sustainable exhibitor and your products are displayed in the Ethical Style Spots.

Take part in our **Concept Decorations** special interest programme as a supplier of innovative and bespoke product, concept and decoration solutions for shopping centres, shopping malls, retail organisations, rail stations, airports, hotels and towns.

Have your handmade-in-Germany wood, glass and porcelain products labelled with the **German Christmas Crafts** special interest logo.

Make your complete product range, innovations and promotions available digitally. The free **nmedia** order and content management platform uses efficient and cost-saving processes to connect your brand directly with the trade. As an exhibitor, let nmedia award you with the corresponding special interest logo.



# THREE FAIRS, ONE UNIQUE EXPERIENCE

## Stay connected 365 days a year

As an exhibitor you can use the Digital Extension to create your digital company profile even before Christmasworld opens its doors. During the fair itself, you benefit from a wide range of features, including virtual product presentations, networking opportunities with other participants and event streaming. We offer the ideal mix of live trade fair experience and additional digital features. Use of the platform is included in your Media Package. The online exhibitor search engine and nmedia.hub digital order platform are available all year round. In addition, Christmasworld social media channels and the Conzoom Solutions website offer information, ideas and inspiration throughout the year.

christmasworld 26.–30.1.2024

ambiente 26.–30.1.2024

creativeworld 27.–30.1.2024

26. 1. 2024

30. 1. 2024

### DIGITAL EXTENSION

Exhibitor and product presentation | Networking | Live streaming  
1-to-1 video calls | and more

JANUARY 2024

FEBRUARY 2024

### ONLINE EXHIBITOR SEARCH ENGINE

All exhibitors with  
contact details and  
presentations

### NMEDIA.HUB

Digital order and  
content management

### CONZOOM SOLUTIONS

Practically oriented  
online platform for the  
retail sector

### SOCIAL MEDIA

Facebook, Twitter,  
Instagram,  
Youtube, LinkedIn

365 DAYS A YEAR



# YOUR PRESENCE AT **CHRISTMASWORLD**

## *Any questions?*

The Christmasworld Team is here to support you in all aspects of your participation.

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## *Stand rental prices for exhibitors*

Boost your success in 2024 by exhibiting at Christmasworld from 26 – 30 January.

1 side open	€ 289.00/sqm *
2 sides open	€ 346.00/sqm *
3 sides open	€ 358.00/sqm *
4 sides open	€ 362.00/sqm *

\* Plus € 4.20/sqm environmental levy, € 0.60/sqm AUMA charge + VAT. Obligatory Media Package € 985.00 (plus VAT).

*You can find all  
the information  
you need to help  
plan your presence  
at Christmasworld  
here.*



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