

news +++ Christmasworld
26. bis 30. Januar 2024

christmasworld

Christmasworld sold out: These are the exhibitors in 2024

Frankfurt am Main, October 2023. Christmasworld rings in a new round with its globally unique product mix of seasonal decorations and festive decorations. All key players are on board. With optimised routes and better connections to global sourcing, buyers will be able to find the latest highlights even faster – whether for festive decorations at home, for shopping centers or for city centers. The question is: Which exhibitors will be there?



Christmasworld provides plenty of inspiration for a wide variety of goods and a successful business season.
Photo: Messe Frankfurt/Pietro Sutera

“Christmasworld stands out with positive feedback from exhibitors and has been fully booked for months. The international key players of the sector are on board and give trade buyers new impulses for the coming season. This once again underlines the strong position of the leading trade fair for seasonal decorations and festive decorations on the market”, emphasizes Eva Olbrich, Director of Christmasworld and Creativeworld. For the first time, the Saxony Economic Development Agency (Wirtschaftsförderung Sachsen) will be exhibiting at Christmasworld with a joint stand for the arts and crafts sector in the Erzgebirge region. The market leader in the model train market, Märklin, is in 2024 also among the exhibitors for the first time. Other newcomers include Andrea Bizzotto, Bianchi Dino and EDELPINK & GOLDGRÜN.

The leading trade fair for seasonal decorations and festive decorations is divided into seven product groups. In the Christmas & Seasonal Decoration area, visitors will meet renowned exhibitors such as B-Living, Boltze, Dragimex, Edelman, EDG, Exner GmbH, Exotica Cor Mulder, Hoff-Interieur, Kaemingk, Krenz GmbH, Räder, Riffelmacher & Weinberger, ShiShi or Wohnmanufaktur Grünberger.

Among the exhibitors in the section Christmas baubles & Tree decorations are Christmas Inspirations, Dagmara, Inge's Christmas Dekor, Krebs Glas Lauscha, Vitbis und Weihnachtsland.

With Ethnic Art from the Erzgebirge (Ore Mountains) Christmasworld welcomes among others Blank Kunsthandwerk, Erzgebirgische Holzkunst Gahlenz, Köhler Kunsthandwerk, RATAGS Holzdesign HEIPRO and Wendt & Kühn.

Those interested in Visual Merchandising & Lighting can visit, for example, the booths of ADAMLIGHTS, Blachère Illumination, Creation Group, Fotodiasiasi, Gnosjö Konstsmide, Ilmex, Michel Taillis Creation and Sirius Home.

Renowned exhibitors such as Decostar, DPI, Emerald Eternal Green, Gasper, Good by Goedegebuure, Heembloemex, Nova Nature, Othmar Decorations and Silk-ka present their products in the segment Florist's requisites & Garden Decoration / artificial flowers,

In the candles section, next year Christmasworld will welcome Hellmann-Versand GmbH, House of Rustic and Wiedemann, among other exhibitors.

With Bolis SPA, Francesco Brizzolari, Goldina Loy, Saul Sadoch, Scotton SPA and Zöllner-Wiethoff, renowned representatives of the ribbon and packaging industry are also participating.

All registered exhibitors can be found [in the exhibitor and product search](#).

Highlights: Christmas Delights, Christmasworld Trends 24 + and Decoration Unlimited

Christmas is the season of culinary treats. With its Christmas Delights product group, Christmasworld offers seasonal delicacies and beverages for all occasions of the year. The fast-selling products are presented in their own atmospheric area, inviting visitors to discover and taste them. Christmasworld Trends 24+ offer an overview of new products with color, pattern and material trends in the industry for seasonal decorations and festive decorations. This time they focus on natural elements and futuristic innovations, unconventional designs, traditional craftsmanship and modern aesthetics. Another must-see at Christmasworld is the special exhibition Decoration Unlimited. The designer duo 2Dezign will create an absolute wow effect: Using the motto "Mystic Vibes," experts Rudi Tuinman and Pascal Koeleman will show how businesses can create eye-catching displays at the point of sale.

Ambiente, Christmasworld and Creativeworld will continue to be held simultaneously at the Frankfurt exhibition centre:

Ambiente/Christmasworld:	26 to 30 Januar 2024
Creativeworld:	27 to 30 Januar 2024

Information for journalists:

For further information, please visit: christmasworld.messefrankfurt.com.

Presse releases & images:

<http://christmasworld.messefrankfurt.com/presse>

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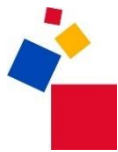
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