



christmasworld

7.–11. 2. 2025
FRANKFURT/MAIN

ONE FOR ALL SEASONS

Seasonal Decoration at its best

*Book your
stand for 2025!*

messe frankfurt

INVEST IN YOUR COMPANY'S SUCCESS ...

An appearance at the world's most important seasonal and festive decoration event is the best way to begin a new business period. Come and exhibit at Christmasworld 2025!

... AMONG TRADE CUSTOMERS WITH BIG BUYING POWER.

As the year begins, international buyers and decision makers from wholesale, import/export and retail plus commercial buyers meet at the well-known trade fair hotspot, Frankfurt am Main. Christmasworld is where these sectors present their year-round ranges and ensure the outstanding variety on offer benefits their business.

- Garden centres
- DIY stores
- Florists and floristry wholesalers
- Supermarkets and discounters
- Gift boutiques, glass, porcelain and ceramics shops
- Furniture and decoration outlets
- Health and beauty outlets
- Shopping centres and city marketers
- Decoration and visual marketing companies
- Hotels, restaurants and catering
- Events agencies

... THROUGH STRONG SYNERGY.

The consumer goods fairs Ambiente and Creativeworld will be running right alongside ours. Why not make the most of this synergy by exhibiting here at Christmasworld to access more new potential customers from around the world?

... THROUGH AN
EXCELLENT REACH.

678
EXHIBITORS

120
PARTICIPATING
NATIONS

94%
VISITOR
SATISFACTION

32,880
VISITORS

73%
VISITORS DEGREE
OF INTER-
NATIONALITY

73,923 sqm
GROSS
EXHIBITION
AREA

Numbers of Christmasworld 2024, Status February 2024, numbers before FKM test

INTRODUCE YOURSELF IN THE VERY BEST COMPANY ...

... IN SEVEN PRODUCT CATEGORIES.

CHRISTMAS & SEASONAL DECORATION	Decorations for all the year's festivities and celebrations
VISUAL MERCHANDISING & LIGHT	Christmas and decorative lighting for home and retail; larger lighting for outdoor, shopping centre and urban marketing use
FLORISTS' REQUISITES & GARDEN DECORATION	Artificial flowers, plants and trees, floral arrangements, wreaths, containers and garden decoration for homes, shops, hotels and events
CANDLES	The world's largest range of candles, candlesticks, candle holders and accessories
RIBBONS & WRAPPING	Wrapping and packaging materials for all types of trading organisation: from quality paper, bags and ribbons to quick-turnover, high-volume goods
CHRISTMAS DELIGHTS	Christmas specialities including mulled wine, stollen, chocolate and tea
GLOBAL SOURCING	A range of products from China, India, Thailand and the Philippines with a focus on high-volume business

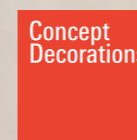
... AT OUR CHRISTMASWORLD EVENTS.

As an exhibitor at Christmasworld, apply to showcase your products at our special presentations **Christmasworld Trends 25+** and **Decoration Unlimited**. These are atmospheric surroundings in which to present yourself to trade visitors. The stage is set for sustainable products on our individual **Ethical Style Spots**.

... WITH A SPECIALIST OFFERING.



Identifies exhibitors with sustainable products and gives them special attention on Ethical Style Spots.



Picks out suppliers of innovative product, design and decoration solutions for shopping centres, arcades, retailers – and also stations, airports, hotels and city centres.



Identifies exhibitors with wooden, glass or porcelain items hand made in Germany.



This order and content management platform connects companies directly with retailers all year round, free of charge. The stands of exhibitors using the platform will be easily identifiable.

SCAN THE
QR CODE
FOR THE 2025
SITE PLAN



GET THE FULL BENEFIT ...

... 365 DAYS A YEAR.

Our **online formats** let you network and present your products virtually before, during and after the trade fair. Use of these is included in your Exhibitor Media Package. The **online exhibitor search engine** and nmedia.hub digital order platform are also available all year round.

... LIVE AT CHRISTMASWORLD 2025.

STAND RENTAL PRICES FOR CHRISTMASWORLD EXHIBITORS

1 side open	€ 296.00/sqm*
2 sides open	€ 355.00/sqm*
3 sides open	€ 367.00/sqm*
4 sides open	€ 371.00/sqm*

* Excluding € 4.30/sqm environmental contribution, € 0.60/sqm AUMA contribution (Association of the German Trade Fair Industry) and VAT. Mandatory media package € 985.00 ex. VAT.

ANY QUESTIONS?

Our Christmasworld team will be happy to help with all aspects of your trade fair presence.

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#christmasworld25
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