

christmasworld

CELEBRATION.

trends 25+

deep real ease

The **Christmasworld Trends 25+** all share the same aims: be responsible, keep connected and stay optimistic. In the face of so much uncertainty around the world, our festive celebrations can really feel the weight of expectations. Energetic, confident designs can really help spread the load here. Three styles really show what it's all about.

deep The flow of nature becomes permanently fixed, whether as water droplets or clouds. Tried-and-tested craft techniques and natural materials inform what's here and now, with quality and conviction shining through. Digital tools introduce atmospheric metallic effects. These designs also allow for deep, sensory contemplation all year round – bringing peace.

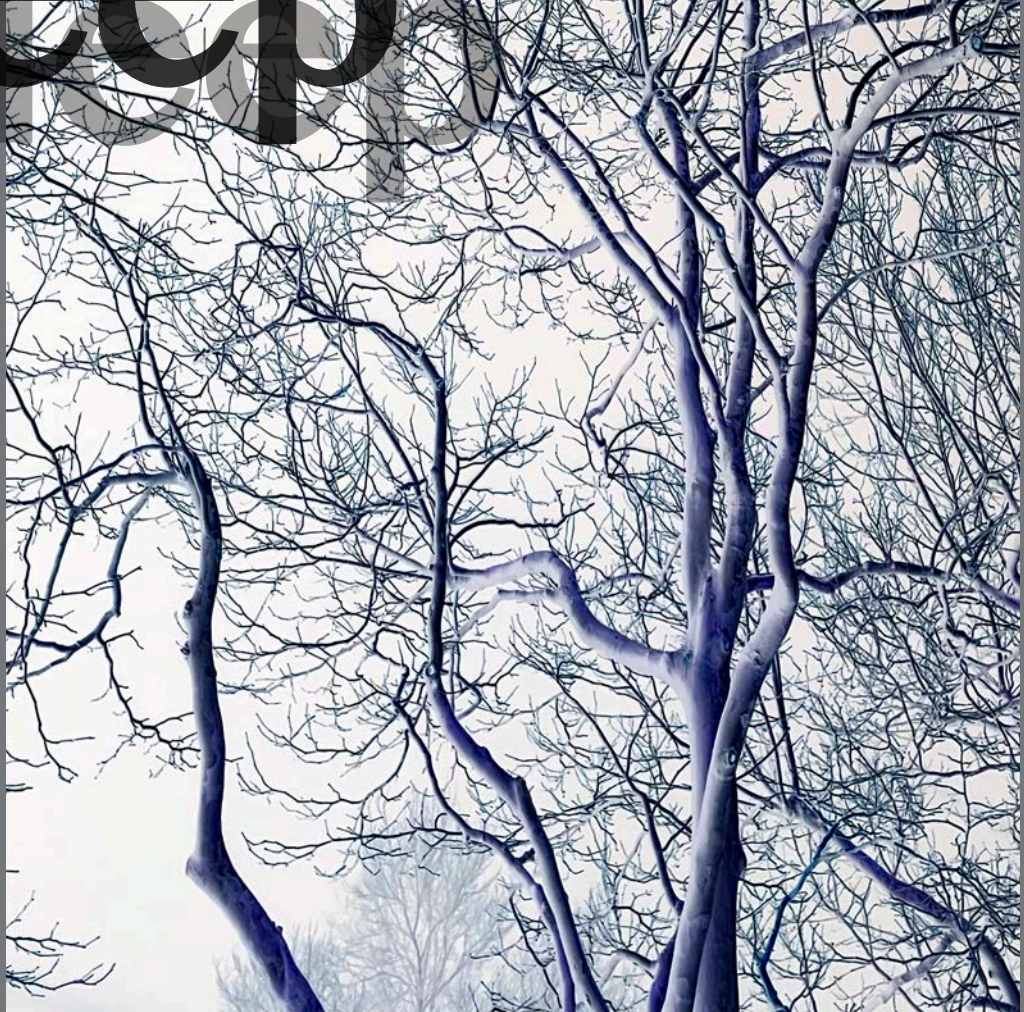
real A change for the better: longer-lasting products with more practical properties and resource-saving materials. These designs are radically simple and can be readily understood: there's nothing to disrupt the positive, celebratory effect they have on our body and soul. 3D printers produce perfect surfaces, and new materials secure a more sustainable future.

ease Abundant creativity sparks joy. Unconventional and playful is interspersed with lively patterning and the new generation's imaginative, innovative creations. The best aspects of digital and artistic craft combine with contemporary design for all-round inspiration.



deep

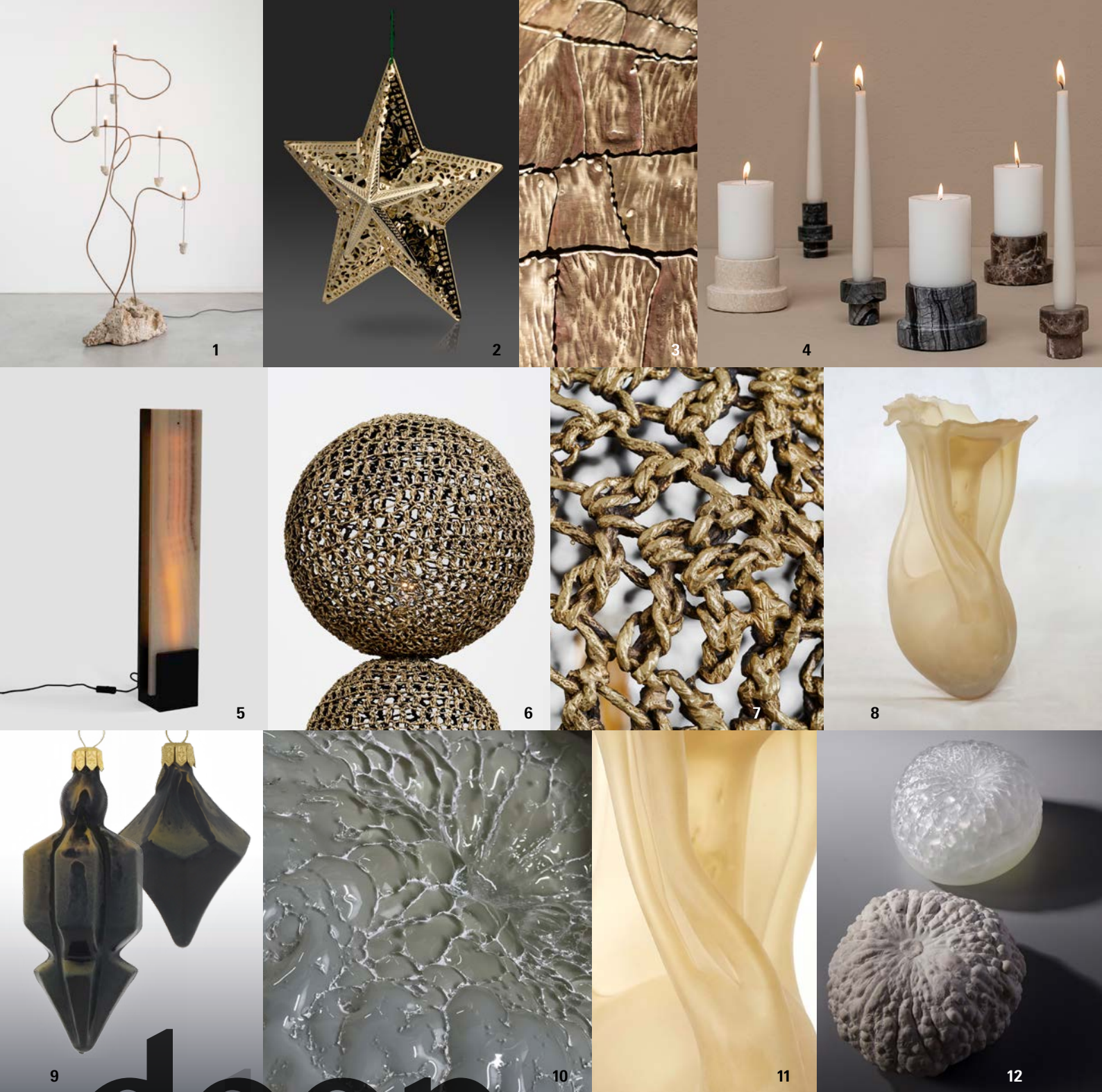
deep



The **Christmasworld Trends 25+** examine us as people, with our own inner worlds. Their designs instigate a sustained force for good: the aesthetic experience combines with an emotional intensity and an awareness of future sustainability.


When winter comes, the world rests. Our homes become cosy retreats, with shiny decorations to defy the grey skies. The festive season shows us what's really important. Being connected and feeling it fully describes the essence of **deep**. It means handling nature's gifts with respect and enormous goodwill. Many, valued objects and designs allow deep insights and contemplative experiences. We are filled with awe.

Designers place the emphasis on perfect craft skill, with a harmonious unity of form and material effect. Yet these objects are deceptively simple. In the background, they invite us to reflect. They bring us closer to a spiritual experience. It's quite understandable that we're reluctant to part with them when the new year comes around. Theirs is a timeless, refined presence. **deep** objects enhance the ambience and leave a lasting impression. Most of their motifs were learned from nature's master class in beauty, resonance and transience. From these lessons emerge inspirational new, universally applicable motifs.




deep


Inspirations **1** COPPER ROOTS I by JAMESPLUMB, photo courtesy of Tom Wright, Penguins Egg Studio for Gallery FUMI **2** METALLKUNST, 24-carat gold-plated 3-dimensional star ornament by Christoball, photo Artur Bala **3** Detail from THAR CABINET by VIKRAM GOYAL at Nilufar **4** MARBLE CANDLEHOLDER by Mette Dittmer, photo Mette Dittmer **5** CONGRESSO by Daniel Kolodziejczak for StudioDanielK **6** Detail from METAMORPHOSIS COLLECTION by Allegra Hicks at Nilufar, photo Filippo Pincolin **7** Detail from METAMORPHOSIS COLLECTION by Allegra Hicks at Nilufar, photo Filippo Pincolin **8** CREATURES OF THE WOODS by Laura Sonne Lund, photo Laura Sonne Lund **9** GLASS CHRISTMAS ORNAMENTS by Dagmara **10** Detail from MALENGE by Laura Muth **11** Detail from CREATURES OF THE WOODS by Laura Sonne Lund, Photo Laura Sonne Lund **12** MALENGE by Laura Muth




Pantone Cool Gray 2 C
Pantone 13-4303 TCX



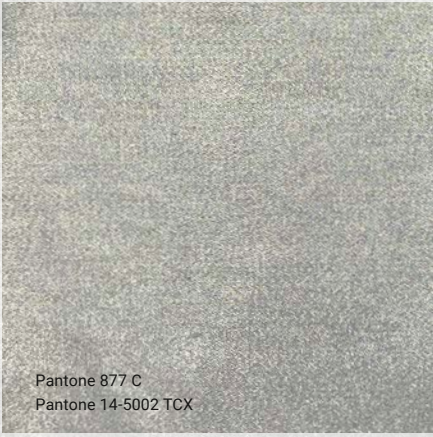
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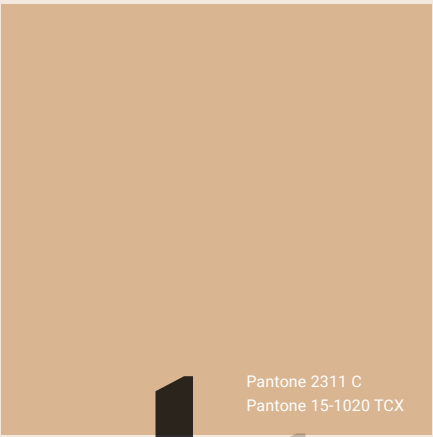
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Pantone 15-1020 TCX



Pantone 7493 C
Pantone 14-0114 TCX



Pantone 2449 C
Pantone 19-1213 TCX

deep

Colours A palette of high sensitivity and colours that occur unadulterated in nature supports introspection. Familiar colours like night sky, for example, or egg shell ecru. Alabaster white with its warm, calm radiance fits in with this character. Darker metallic nuances are also important, matt silver or subtle gold, which reflect the light magnificently through cleverly structured surfaces and provide a festive shimmer. At the same time, the colours and light-infused surfaces help to create that reverent spiritual depth that allows the moment to be experienced as something special.

CELEBRATION.



real


real



CELEBRATION.

The desire to help shape a more sustainable future is growing. Research is ongoing into new visions for designs, materials and techniques that are developed for their positive influence over the environment, society and individuals. **real** is where these optimistic efforts produce fascinating results. Festive celebrations highlight the importance of intergenerational responsibility and a hope for affirmative steps forward.

The essence of sustainability is durability – and this is a great place for designers to start. Both items' ease of practical use and their suitability for environmentally-sound circularity are becoming more important. Everything points towards improvements. Minimalist shapes fit in with a modern lifestyle that stands for sustainable values and an outstanding demand for quality. Industrial design contributes high-quality ideas and aesthetics that cleverly reinterpret familiar ways of using and viewing objects. Original ideas leave convention behind, underlining the unobtrusive emotion in items like tree decorations. Digital technologies also offer expressive, tactile surfaces that appear handmade. High-value waste products such as those from traditional glassmaking play a major role, being made into new aesthetic items in line with resource-saving principles. A key feature of some baubles and decorations turned from Swiss pine really does the soul good: their fragrance.



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Pantone 18-5322 TCX

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Pantone 16-1415 TCX

Pantone 6012 C
Pantone 17-1327 TCX

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Pantone 18-1555 TCX

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Pantone 15-4307 TCX

Pantone 7563 C
Pantone 15-1046 TCX

Pantone 424 C
Pantone 18-4005 TCX

real

Colours The balanced colour palette combines strength and balance. Individual colours are associated with durability and authenticity, both also reflected in objects' design. Colour coverage is not so wide, with the materials instead appearing luminous and transparent. Some of the colours also send a special message. Christmassy green symbolises growth and fresh hope, while the shades of precious wood supply a soft, less-intense beige as a connection to the soil. The ideas of sustainability and environmental awareness find their true expression here. These colours find fitting counterparts in emotional aspects such as love and attention. Effects like these are reliable components of festive styles, and other meaningful designs also employ this effect.



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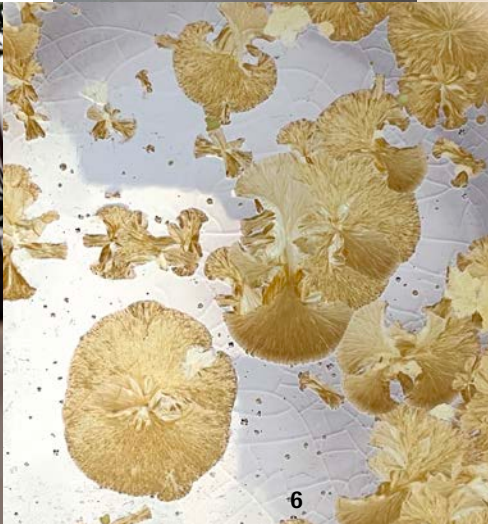
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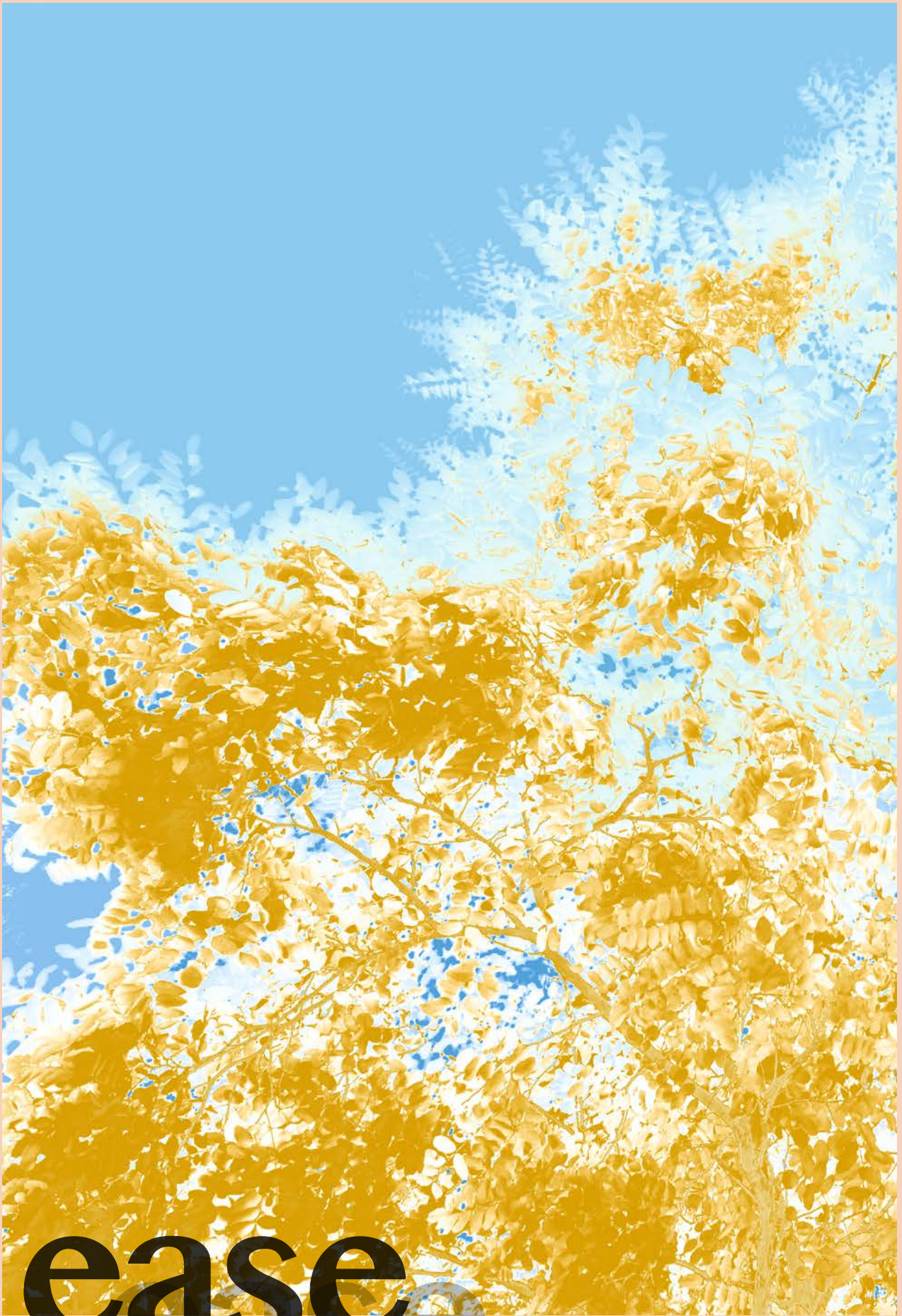


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real

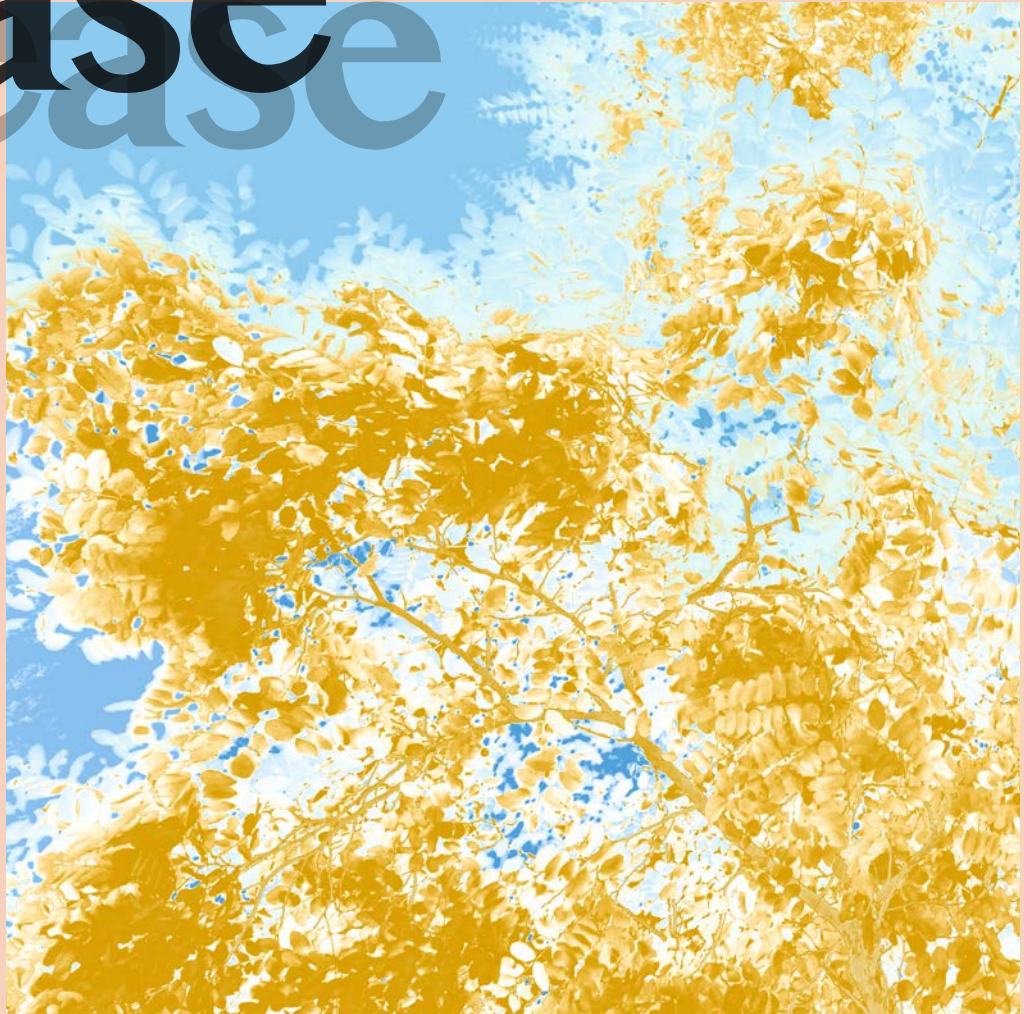
Inspirations 1 BLOND LAB CANDELABRA by Jon Marshall / Pentagram, photo Angela Moore 2 BELL, BAUBLE and CONES set of four made of Swiss pine by Drechslerei Lukas Lettmayer 3 DINESEN PINE treated with lye and white oil by Dinesen 4 GLASS CHRISTMAS ORNAMENT by Dagmara 5 WINTER GLOW ORNAMENT by Villeroy & Boch 6 Detail from CRYSTALLISATION, photo CB 7 GLASS CHRISTMAS ORNAMENT by Dagmara 8 WINTER GLOW ADVENT CROWN by Villeroy & Boch 9 ANETHUM CARD by dorothee lehnen GmbH 10 SMALL KANDAHARI GUL CUSHION crafted by Afghan refugees living in Pakistan, made in partnership with Artisan Links at Made 51 11 Detail from GREEN BENRI CUSHION Crafted by Afghan refugees living in Pakistan, made in partnership with Artisan Links at Made 51 12 CHRISTMAS TREE TOPPER made of Swiss pine by Drechslerei Lukas Lettmayer

CELEBRATION.



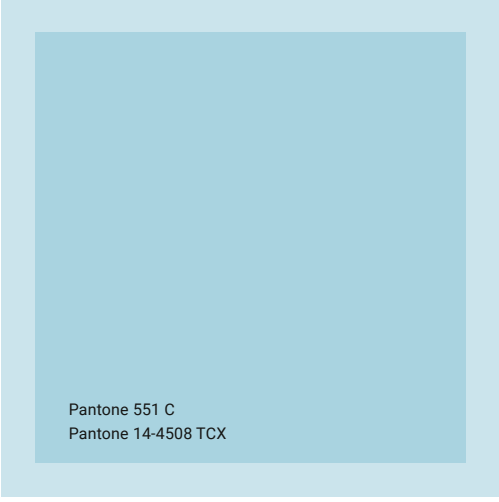
ease

ease




Feeling and sharing pure delight lets us find that harmonious festive spark. **ease** showcases designs that are sparkling, playful and cheerful. Unbridled creativity and imagination come to life in the service of forming a sustainable world. Surprises come from upending what we're familiar with. Recycled and reusable materials underpin the rallying cry: creativity is a powerful tool for triggering change and shaping a new consciousness.


Besides unconventional patterns and surfaces, collages of very varied materials help express the freedom and spirit of experimentation. Artistic glass objects translate existing influences in new and effortlessly rich ways. Baubles on Christmas trees are a constant, yet they are becoming much livelier to look at. Textile design is also increasingly free, for instance as embroidery techniques develop. The principle of zero waste is a worthwhile aim. Careful, sustainable design lies at the root of traditional craft, while its new shoots show through design experiments and contemporary ideas. These shoots create and convey imaginative stories and memories. Digital design in all its detail goes analogue in products with astonishingly innovative effects. Light, playful, joyous layouts are commonplace, as is the quest for new development. This turns creations into timeless ambassadors of hope for a positive future.



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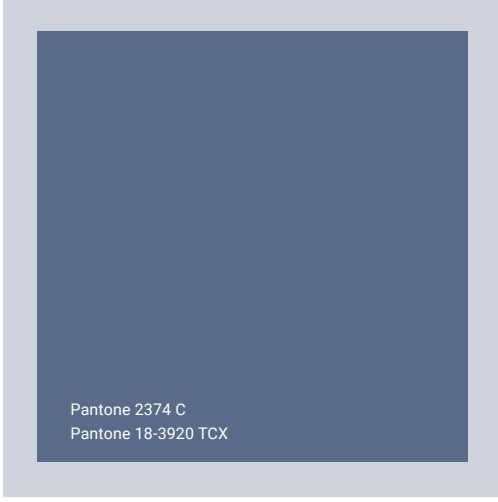
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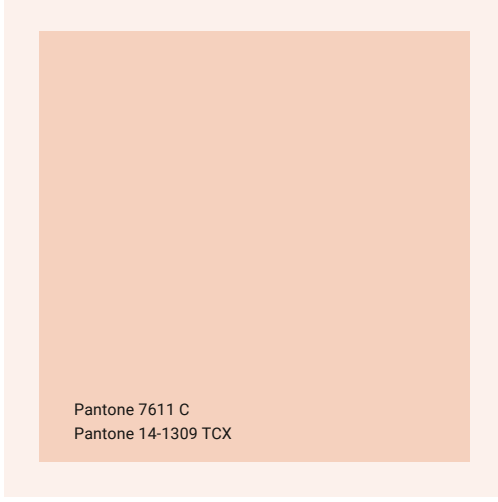
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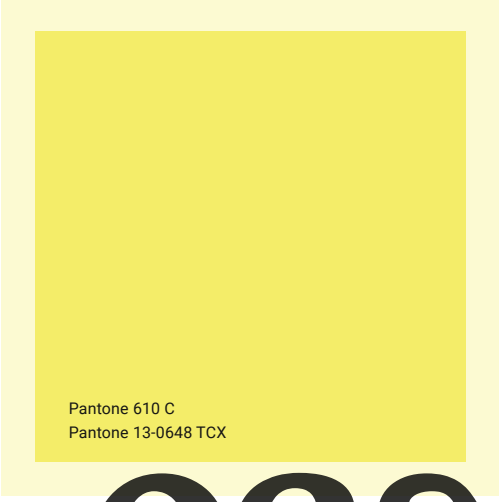
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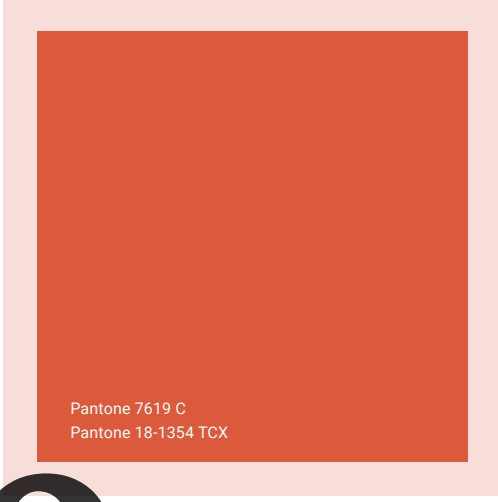
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Pantone 610 C
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Pantone 18-1354 TCX



Pantone 1615 C
Pantone 18-1244 TCX

ease

Colours The world of colour indisputably brings bright joy, openness and spontaneous variety to our lives. Fresh blue sky or juicy, fragrant fruits like lemon and delicious plum can do this. Lavish moss provides the proverbial ground beneath your feet. Happy, treasured memories from the year are recalled and deployed dynamically. Meanwhile colours can spark our imaginations clearly and tastefully. In a decorated space, colours enhance the character of festive love and joy with their modern poetry and light touch. The lively interplay of shades is both wide-ranging and sustainable, boosted by designers' inventive outputs.



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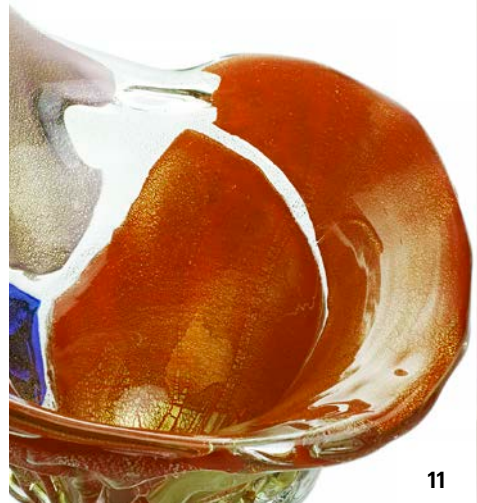
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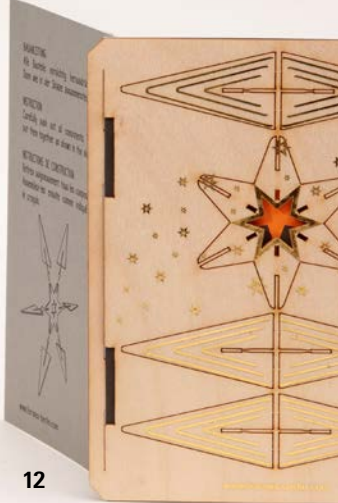
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ease

Inspirations 1 GLASS CHRISTMAS ORNAMENT by Dagmara 2 WOODEN TREE ORNAMENT by The Arboretum 3 MARBLED PAPER by Heritage Paper 4 HOLY MOLY by Anki Gneib 2011, 2024 Blå Station 5 3D DECORATIVE CARD, wooden 'Gold Star' by formes Berlin, photo Henrike Mayer 6 VULPES ORNAMENT by Klaus Haapaniemi for littala 7 LUFTSCHLÖSSER (Castles in the air) by Emma Brix for Emil A. Schalling KG 8 WOODEN TREE ORNAMENT by The Arboretum 9 HANDMADE PAPER by Tudi Billo 10 GLASS CHRISTMAS ORNAMENT by Dagmara 11 YOBITSUGI 'Phoenix' by Yukito NISHINAKA, photo nrk6364 12 3D DECORATIVE CARD, wooden 'Gold Star' by formes Berlin, photo Henrike Mayer

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trends 25+

Stilbüro bora.herke.palmisano seeks out the decisive trends that will determine the next season. These trend scouts sift through visions and tendencies with a keen eye for leading-edge design experiments, the latest materials research and innovative product developments. Messe Frankfurt commissions them to visit anywhere in the world that ideas, potential and above all sustainable solutions first emerge – in hotspots such as workshops, artists' studios, research laboratories and design studios.

Cem Bora, Claudia Herke and Annetta Palmisano have founded one of Germany's leading trend bureaus. With backgrounds in fashion, design and architecture, they possess internationally acclaimed expertise. Our three style experts offer retailers reliable analysis, lectures and inspirational special shows – an invaluable guide to buying seasonal products.



Annetta Palmisano



Cem Bora



Claudia Herke

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