

## For your perfect trade fair preparation: the new exhibitor checklist



Dear xxx,

The planning of Christmasworld is in full swing, and as always, it is very important to us that you fully benefit from your participation for your own business success. To make your preparations easier, we would like to highlight our new digital exhibitor checklist to you.

For 2025, you will now find all relevant information and deadlines for your perfect trade fair preparations digitally [here](#).

For a successful trade fair, the new checklist is structured chronologically and will guide you right from the registration phase through the entire process of organizing your participation. All details are continuously updated throughout the entire trade fair cycle. Exhibitors participating for the first time may find there a [video tutorial](#) about the ordering process. The search function will help you to find any information you might need more quickly.

If you hire a stand builder for your stand construction, please pass this link with all relevant information on: [Portal for Stand Constructors and Event Agencies](#).

Are you wondering how you can further maximize your trade fair success? You may find all information about our logistics, catering and marketing services in the service documents that will be sent to you shortly before the [Shop for Exhibitor Services](#) opens.

With kind regards

Eva Olbrich  
Director Christmasworld/Creativeworld

Stefan Schopp  
Sales

**Messe Frankfurt Exhibition GmbH**  
Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main  
Tel +49 69 7575-0

Geschäftsführung: Wolfgang Marzin (Vorsitzender), Detlef Braun, Uwe Behm  
Amtsgericht Frankfurt am Main, HRB 58331