

**Christmasworld 2025: More visibility for your products - apply now!**



Dear xxx,

Would you like your products to be more visible during the trade fair and beyond your trade fair presence? Then be part of our free of charge special presentations and programmes during Christmasworld 2025. Address new target groups and increase your reach!

[Christmasworld Trends 2025+](#) will be the focal point for finding inspiration for the coming festive season. Use this special presentation for your product ideas! Information on the Trends can be found in the attachment.

The special presentation and blockbuster installation [Decoration Unlimited](#) stages your products directly for the point of sale, while also offering you new contacts and optimum inspiration for trade buyers.

Is your company producing products responsibly or sustainably? Then apply for the independently curated [Ethical Style](#) exhibitor programme. The programme provides visitors with an optimal overview of sustainably producing companies.

Partners for large-scale decorations and providers of individual product, concept and decoration solutions increase their trade fair success with [Concept Decorations](#) - the point of orientation for buyers from shopping centres, arcades, retail companies, railway stations, airports, hotels, and cities.

As usual, the Christmasworld content team will be happy to answer any questions you may have: Feel free to contact the team via email to [content-christmasworld@messefrankfurt.com](mailto:content-christmasworld@messefrankfurt.com).

With best regards from Frankfurt

Your Christmasworld-Team

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