

**Invitation to the online event Discovering Taiwanese and Japanese design culture on 4 September 2024**



Dear xxx,

Innovative design concepts from Taiwan and Japan stand for economic success and are attracting more and more international attention. In cooperation with the Taiwan Design Research Institute, the Digital Academy presents unique strategies for your business success under the title “Discovering Taiwanese and Japanese design culture”. In our Digital Academy, you will gain exciting insights into creative design and sustainable practices that you can use to efficiently strengthen your brand.

Our experts Johnny Chiu, Founder of JC. Architecture & Design based in Taiwan and Eisuke Tachikawa, CEO/Founder of NOSIGNER from Japan, will show you how culture, design and sustainability can be combined and offer future-proof solutions for your company.

Learn more about the fascinating design strategies and successful projects that have already been realized thanks to these concepts. Immerse yourself in creative processes and sustainable approaches and take the opportunity to use this knowledge to maximize your success.

Join us and feel free to pass this invitation on to your customers and colleagues. Participation is free of charge. You can follow the presentations in German and English.

**When will it take place?** On 4. September 2024, 10:00 to 11:00 a.m. CET

**Where?** Click here to register: [Free Webinar: Discovering Taiwanese and Japanese design culture | Messe Frankfurt](#)

The new 2024 event series once again offer in-depth expert knowledge, inspiring food for thought and practical tips every two months throughout the year.

With kind regards

Philipp Ferger  
Vice President Consumer Goods Fairs

Stefan Schopp  
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