

news +++ Christmasworld - Seasonal Decoration at its best
07 to 11 February 2025

christmasworld

New: Christmasworld Take Off 2025

Frankfurt am Main, November 2024. Once again in 2025, Christmasworld will remain the undisputed global number one for seasonal and festive decorations. In cooperation with the three major European industry associations bcsd, gcsp and ecsp, the leading trade fair is strengthening the core segment of Visual Merchandising & Lighting with [Christmasworld Take Off 2025](#).

On the Friday of the trade fair, 7 February 2025, a unique opportunity will arise to meet the latest trends in festive lighting, large-scale and contract decoration - and to expand one's network. With a guided tour, a networking lunch and the keynote speech '[Exciting Ecosystems: Creating Inspiring Shopping Destinations](#)' by Matthew Brown, RETHINK top retail expert, Christmasworld offers visitors a special experience. The event is specially designed for commercial end users and organisations such as airports, cities, decoration agencies, flagship stores, large hotel and restaurant chains, outlet centres, railway stations, shopping centres as well as theme parks. "Well thought-out illumination can be a decisive factor in improving the shopping experience, creating lively spaces and boosting visitor frequency. For this purpose, Hall 4.0 with its core segment Visual Merchandising & Light is the best source of inspiration. To ensure that our visitors can make the most of their trade fair visit, we've created a unique offer in the shape of Christmasworld Take Off 2025", says Stefan Schopp, Director Christmasworld.



The product group Visual Merchandising & Lighting in Hall 4.0 is a guaranteed WOW experience and inspiration for spectacular concept decorations. Foto: Messe Frankfurt/Pietro Sutura

Next trade fair dates

Ambiente, Christmasworld and Creativeworld will continue to take place at the same time at the Frankfurt exhibition centre. However, they will be moved to the beginning of February to ensure that the trade fair dates are harmonised.

Ambiente/Christmasworld: 07 to 11 February 2025
NEW: Creativeworld: 07 to 10 February 2025

Note for journalists:

Discover inspirations, trends, styles and personalities on the [Ambiente Blog](#) and further expert knowledge and ideas for retail on [Conzoom Solutions](#). With the [Conzoom Circle](#) network, Messe Frankfurt links the most important international platforms for the global consumer goods and retail industry and bundles industry knowledge and expertise.

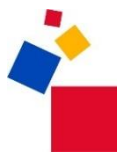
Press releases & images:

christmasworld.messefrankfurt.com/press

On social media:

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