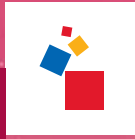


messe frankfurt



christmasworld

6.–10. 2. 2026
FRANKFURT/MAIN

full of magic

Seasonal Decoration at its best

Book your
stand for
2026!

The full potential for your offering

If you exhibit at Christmasworld between 6 and 10 February 2026, you'll enjoy wide-ranging opportunities at the world's largest specialist trade fair for seasonal and festive decorations.

We look forward to enjoying an excellent event with you next year!

MEET TOP BUYERS AND DECISION MAKERS

An international trade public from the wholesale, import/export and retail sectors and commercial buyers use Christmasworld as an order platform:

- Garden centres
- DIY stores
- Florists and floristry wholesalers
- Supermarkets and discounters
- Gift boutiques, glass, porcelain and ceramics shops
- Furniture and decoration outlets
- Health and beauty outlets
- Shopping centres and city marketers
- Decoration and visual merchandising companies
- Hotels, restaurants and catering
- Events agencies

34,583
Visitors

114
Participating nations

663
Exhibitors

96%
Visitor satisfaction

75%
Visitors degree of internationality

73,257 sqm
Gross exhibition area

The full range of possibilities

CHOOSE THE RIGHT BACKDROP

These product groups illustrate the great variety available at Christmasworld 2026

Christmas and seasonal decoration

Decorations for all the year's festivities and celebrations

Visual Merchandising & Light

Christmas and decorative lighting for home and retail; larger lighting for outdoor, shopping centre and urban marketing use

Florists' Requisites & Garden Decoration

Artificial flowers, plants and trees, floral arrangements, wreaths, containers and garden decoration for homes, shops, hotels and events

Candles

The world's largest range of candles, candlesticks, candle holders and accessories

Ribbons & Wrapping

Wrapping and packaging materials for all types of trading organisation: quality paper, bags and ribbons

Christmas Delights

Christmas specialities including mulled wine, stollen, chocolate and tea

Global Sourcing

A range of products from China, India, Thailand and the Philippines with a focus on high-volume business



Scan the QR code for the 2026 site plan



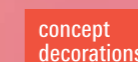
ACHIEVE MAXIMUM VISIBILITY

The special presentations *Christmasworld Trends 26+* and *Decoration Unlimited* are absolute highlights. As an exhibitor, your products can be displayed within their wider context free of charge. For instance, the *Ethical Style Spots* provide just the right presentation area for sustainable products. Why not apply now?

GET A SPECIAL INTEREST LABEL



For exhibitors with sustainable products, including special Ethical Style Spots



For suppliers of innovative product, design and decoration solutions for shopping centres, arcades, retailers – and also stations, airports, hotels and city centres



For exhibitors with wooden, glass or porcelain items hand made in Germany



For exhibitors represented 24/7 on the free digital order and content management platform

The full-service package for exhibitors

INCREASE YOUR REACH

As Ambiente and Creativeworld are being held at the same time as Christmasworld, all three will tempt international trade visitors to visit Frankfurt. This is the ideal opportunity for you to reach new target groups with great potential for orders.

NETWORK DIGITALLY

Present your company and products free of charge using our digital formats – before, during and after the event. The online exhibitor search engine and nmedia.hub digital order platform are also available all year round.

REQUEST YOUR STAND

Stand rental prices for
Christmasworld exhibitors

1 side open € 303.00/sqm *

2 sides open € 364.00/sqm *

3 sides open € 376.00/sqm *

4 sides open € 380.00/sqm *

* Excluding €4.40/sqm environmental contribution, €0.60/sqm AUMA contribution (Association of the German Trade Fair Industry) and VAT. Mandatory media package €985.00 ex. VAT.

Our Christmasworld team will be happy to help answer questions about all aspects of your trade fair presence.

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