

news +++ Christmasworld - Seasonal Decoration at its best
06 to 10 February 2026

christmasworld

Inspiration, trend insights and networking for festive lighting & large-scale decoration

Frankfurt am Main, January 2026. Christmasworld Take Off brings together inspiration, trend insights and targeted networking focused on festive lighting as well as large-scale and object decoration. In 2026, the event will take place for the first time on Monday, 09 February, and will include the new networking format Coffee & Connect, offering personal exchange and valuable new contacts in a relaxed atmosphere.



The guided tour through Hall 4.0 is a true wow experience and offers direct contact with manufacturers. Photo: Messe Frankfurt/Robin Kirchner

Programme at a glance:

1:00 – 1:45 p.m. | Keynote by Pierre Nierhaus: "More than Shopping – The Power of Gastronomy, Culture & Experiences in Attracting Customers"

1:45 – 2:30 p.m. | Guided Tour through the innovative world of lightning and design concepts in hall 4.0

2:30 – 3:30 p.m. | Coffee & Connect

Participants of Christmasworld Take Off benefit from complimentary access to the Messe Frankfurt Business Club, including lounge areas, refreshments and Wi-Fi. Interested parties can register via this [link](#).

Strong networks on site

As the leading international trade fair for seasonal decoration and festive ornaments, Christmasworld brings together key players from the fields of visual merchandising and lighting. This commitment is further underlined by Stefan Schopp's new honorary role: since December 2025, the Director of Christmasworld & Creativeworld has served as

Regional Ambassador for the German Council of Shopping Places (GCSP), where he actively strengthens exchange within the retail real estate sector in the Frankfurt economic region. The first GCSP Regional Dinner will take place on Monday evening, 9 February 2026, at the nearby Main-Taunus-Zentrum.

Next trade fair dates:

Ambiente, Christmasworld and Creativeworld will continue to take place at the same time at the Frankfurt exhibition centre.

Ambiente/Christmasworld:	06 to 10 February 2026
Creativeworld:	06 to 09 February 2026

Note for journalists:

Discover further news, expert knowledge and ideas for retail on [Conzoom Solutions](#). With the [Conzoom Circle](#) network, Messe Frankfurt links the most important international platforms for the global consumer goods and retail industry and bundles industry knowledge and expertise.

Press releases & images:

christmasworld.messefrankfurt.com/press

On social media:

www.facebook.com/christmasworld/ | www.instagram.com/christmasworld.frankfurt/
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Hashtags: #christmasworld26 #christmasbusiness



Your contact:

Jelena Brezac
Tel.: +49 69 75 75-6880
jelena.brezac@messefrankfurt.com

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

www.messefrankfurt.com

Background information on Messe

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