

news +++ Christmasworld - Seasonal Decoration at its best
29 January to 2 February 2027

christmasworld

Christmasworld Trends 27+: Beloved Difference

Frankfurt am Main, September 2026. Under the guiding theme “Beloved Difference”, Christmasworld Trends 27+ explores how contrasts can complement one another, showing that differences do not divide but enrich. Rooted in openness, appreciation and togetherness, this idea comes to life through three trend pairings: clear+lovely, structural+emotive and noble+fancy. From 29 January to 2 February 2027, visitors can discover these trend worlds in the trend area of the leading international trade fair for seasonal and festive decorations in Frankfurt.

The trend experts Annetta Palmisano, Cem Bora and Claudia Herke from the stilbüro bora.herke.palmisano travel the world throughout the year, identifying emerging movements in design, fashion, art and lifestyle. Their research takes them to Japan, among other destinations, as well as to international design fairs and places where new creative impulses are taking shape. They distil their observations and analyses into the trends for the coming season. “What unites the themes of the Christmasworld Trends 27+ is a sense of unity in diversity, deep-rooted optimism and firmly held values. clear+lovely brings together a multifaceted range of materials, while structural+emotive draws on focus and rhythm. An interest in traditional glassmaking runs through all three trend themes – in noble+fancy, this focus gives rise to surreal, dreamlike forms,” says Annetta Palmisano from stilbüro bora.herke.palmisano, describing the trends for the coming season.

Functional design meets craftsmanship



clear+lovely creates an aesthetic that is both timeless and contemporary. Graphic: Messe Frankfurt

clear+lovely combines minimalism with playful experimentation and a love of detail – two poles that appear contrasting only at first glance. Their visual message is similar: both convey a clear, intuitive feeling, whether pure and pared-back or delicate and playful. The

result is a graceful balance between essential forms and the unexpected – timeless yet contemporary, combining experimentation with traditional craft techniques. Every detail carries positive meaning and purpose. Transparency and flowing silhouettes create a sense of delicacy. Natural materials and softly refracting glass combine lightness with a familiar sense of authenticity, while graceful details and subtle colours add warmth and artistic depth: Cosy White, Clear Sky and Gentle Breeze evoke a sunlit snowy landscape. Warm shades such as Roasted Apricot and Delicate Caramel create an inviting sense of comfort, while Glossy Red adds confident accents. Clean Raffia, Soft Glass and Mellow Green complete the poetic colour palette.

Between sculpture and art



The calm yet powerful aesthetic of structural+emotive unfolds between geometric order and sensory perception. Graphic: Messe Frankfurt

Geometric order and precise construction, combined with a sensory experience, define the essence of **structural+emotive**. Optical illusions appear alongside purposeful architectural principles, with the focus on a balanced graphic rhythm.

Here, objective clarity and sensory perception become powerful companions. Logic and a focused, analytical design language draw attention to the essentials. Emotion plays an equally important role: translucent structures, natural grains, textures and atmospheric scents soften the rigour of the forms. Handcrafted glass brings together the contrasts of wintry, crystalline structures and diffuse refractions of light. Faceted lines explore the interplay between sculpture and art.

Within the trend pair's colour palette, Nocturnal Black and Bright White represent a classic polarity. Equally striking is the combination of Shimmering Silver with Cooling Graphite and Balmy Smoke. Shades such as Fragrant Wood, Warm Brown, Velvety Stone and Smooth Hanji, meanwhile, introduce a subtle warmth that underlines the restrained, serene sense of festivity.

Memory and meaningful playfulness

christmasworld trends 27+

noble
+fancy



Artistic values meet unexpected presentations, shaping the sensuous and playful aesthetic of noble+fancy.
Graphic: Messe Frankfurt

With **noble+fancy**, heritage and history are given a contemporary reinterpretation – sometimes exuberant, sometimes classical. At its heart is the sensory experience, combined with surprise and a sense of wonder at unexpected interpretations. Botanical elements introduce quieter nuances, while memory and meaningful playfulness provide the central motifs. The trend pairing celebrates timeless artistic values, including those rooted in sacred art, while optical effects and deliberate exaggeration give objects a distinctive sculptural presence. Complex cultural identities influence the style just as much as couture. Sculptural materiality meets exaggerated, surreal textures, while deeply rooted craftsmanship encounters an open approach to design. Glass and metal translate observations of trees and plants into sculptural forms.

The colour palette is warm, striking and elegantly faded. Striking Green and Rich Oxblood set a festive mood while retaining a timeless, classic appeal. Deep Walnut provides a rich base tone. Smooth Elder and Dry Moss introduce distinctive dynamics, while White Peony, Golden Rod, Faded Lilac and Dusty Rose serve as floral anchors.

Inspiration and guidance for buyers

The Christmasworld Trends provide retailers with early guidance for the coming season, translating international design movements into tangible inspiration for product ranges and point-of-sale presentations. Particularly in a dynamic market environment, the curated selection by the renowned style agency stilbüro bora.herke.palmisano provides valuable direction and demonstrates how contrasting styles can be combined to create surprising, individual yet harmonious overall concepts. The trend area therefore offers not only inspiration, but also a practical basis for purchasing decisions and emotionally engaging product presentations.

Next trade fair dates:

Ambiente, Christmasworld and Creativeworld will continue to take place at the same time at the Frankfurt exhibition centre.

Ambiente/Christmasworld:
Creativeworld:

29 January to 2 February 2027
29 January to 1 February 2027

Note for journalists:

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