

# Give your message more visibility

Discover our wide range of marketing  
and advertising services for your trade fair  
presentation.



Media Services



# Media Services – visibly effective

For **40 years**, we have been offering our customers professional support **with optimising the placement of their advertising** to enable them to **reach their target group effectively**.

Our experienced team is ready to assist and advise you and develop customised solutions to meet your individual requirements and highest demands. Our services include advising on and selecting suitable advertising media both online and on-site at the exhibition grounds.

We ensure that your message is visible where your customers will see it.

We have been recognised for our sustainable practices since 2023. We prioritise and continuously improve the responsible and future-oriented management of our resources and use of sustainable materials.

Why not place your trust in the many years of experience of our 30 specialists on the ground!



# Increase your reach

See and be seen –  
we offer you the ideal platforms for this.

We provide customised solutions to place your advertising  
message in a targeted and effective way.

→ Increase your **visibility**  
at the event

→ Attract **more attention**  
for your products

→ Increase your  
**brand awareness**

→ Expand  
**your network**



# indoor

## Under one roof

Messe Frankfurt's indoor exhibition centre offers you a first-class platform to present your products and messages to your target group.

Whether **large-format banners**, **showcases**, **digital displays** or customised **promotions** – we put your brand in the spotlight!







## Successful outlook

Secure your eye-catching hotspot on Messe Frankfurt's outdoor exhibition grounds.

Whether **megaposter**, **LED trailer** or **advertising pillar** – this is the ideal place to showcase your brand.



# Outdoor

# Digital

## Go online

From exclusive **online banners and top placements in the exhibitor search** to **digital showrooms**.

Increase your reach – before – after – during the trade fair and tap into new target groups.





# Customers say more than words



“To increase our visibility during the show, we’ve counted on Media Services’ quality advice and its wide range of capabilities for years.”

**KATADYN GROUP**  
SWITZERLAND

“Media Services did a great job supporting us to select appropriate advertising and placement on the show floor. Finding us was made easy.”

**SAMSUNG**

“With advertising towers, banners and flags at the hubs on the exhibition grounds, we achieved a very good visibility - and delighted numerous customers with our trade show presence.”

**WOLF**

Media Services



always by your side

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